

---

**WV Council for Community and  
Technical College Education**

---

**Performance Indicator Report  
Academic Year 2009-2010**

---

**Jim Skidmore, Chancellor**

Community & Technical College System of West Virginia  
1018 Kanawha Boulevard, East - Suite 700  
Charleston, West Virginia 25301  
Phone: 304.558.0265

---

# WV Community and Technical College System

## Performance Indicator Report

### Academic Year 2009 - 2010

Institution: Southern West Virginia Community and Technical College	
Contact Person: Pamela Alderman	Phone: 304.896.7302

#### I. ACCESS

1.	Population of citizens age 18 and above in community and technical college district:	128,242
2.	Number of citizens age 18 and above enrolled in community and technical college credit and non-credit programs/courses:	
	a. credit	2,575
	b. non-credit	2,951
3.	Participation rate: - enrollment/population = participation rate	4.30%
4.	Adult population enrollment:	
	<i>Number of students 25-44 years of age enrolled in community and technical college programs/courses:</i>	
	a. credit	651
	b. non-credit	1,655
5.	Traditional age enrollment:	
	<i>Number of students 18-24 years of age enrolled in community and technical college programs/courses:</i>	
	a. credit	1,415
	b. non-credit	338
6.	Early admission enrollment:	
	a. Dual credit enrollment (headcount)	467
	b. Other	32

**WV Community and Technical College System  
Performance Indicator Report  
Academic Year 2009 - 2010**

**II. WORKFORCE DEVELOPMENT**

1.	Number of career-technical certificate degrees and associate degrees offered:	
	a. Certificate degrees	<u>12</u>
	b. Associate degrees	<u>24</u>
2.	Number of students enrolled in career-technical certificate degree and associate degree programs:	
	a. Certificate degrees	<u>39</u>
	b. Associate degrees	<u>942</u>
3.	Number of students completing a one-year career-technical certificate degree program:	<u>27</u>
4.	Number of students completing a skill set certificate other than the one-year certificate degree program:	<u>2,426</u>
5.	Number of students completing a career-technical associate degree:	<u>185</u>
6.	Job placement rate of career-technical program completers:	<u>72.70%</u>
7.	Number of new programs implemented in:	
	a. Certificate/AAS in Technical Studies Programs	<u>1</u>
	b. AAS in Occupational Development Programs	<u>0</u>
8.	Number of workforce education or training programs delivered to employers:	
	a. credit (15a + 16a) from key elements matrix	<u>0</u>
	b. non-credit (15b + 16b) from key elements matrix	<u>261</u>

9.	Number of courses/programs offered at an employer site:	
	a. credit (#16a from key elements matrix)	<u>0</u>
	b. non-credit (#16b from key elements matrix)	<u>113</u>
10.	Total number of enrollees receiving workforce education or training programs: (duplicated Headcount) (#17 from key elements matrix)	<u>5,072</u>
11.	Total number of training contact (clock) hours delivered: (#17 from key elements matrix:)	<u>61,447</u>
12.	Total number of focused courses and workshops offered pertaining to entrepreneurship skill development:	<u>28</u>
13.	Total number of 25% Higher Education Adult Part-time Student (HEAPS) grant participants:	<u>No info provided</u>

**WV Community and Technical College System**  
**Performance Indicator Report**  
**Academic Year 2009 - 2010**

**III. STUDENT SUCCESS**

1.	Percentage of students successfully completing required national and state licensure/certificate exams in field of study:	<u>98.00%</u>
2.	Number of certificate degrees awarded:	<u>27</u>
3.	Number of associate degrees awarded:	<u>225</u>
4.	Graduation rate:	
	a. 3-year graduation rate:	<u>10.40%</u>
	b. 6-year graduation rate:	<u>28.50%</u>
5.	Retention rate:	<u>63.60%</u>

# WV Community and Technical College System

## Performance Indicator Report

### Academic Year 2009 - 2010

#### IV. IMPROVED LITERACY

1.	Percentage of students enrolled in developmental education successfully completing the course(s):			
	- English	<u>247</u> Numerator	<u>375</u> Denominator	<u>65.9%</u> %
	- Mathematics	<u>626</u> Numerator	<u>967</u> Denominator	<u>64.7%</u> %
	- Reading	<u>169</u> Numerator	<u>249</u> Denominator	<u>67.9%</u> %
2.	Percentage of students enrolled in developmental education courses successfully completing the next subsequent college-level course work:			
	- English	<u>86</u> Numerator	<u>142</u> Denominator	<u>60.6%</u> %
	- Mathematics	<u>50</u> Numerator	<u>64</u> Denominator	<u>78.1%</u> %
3.	Percentage of students enrolled in developmental education courses successfully completing a certificate or associate degree within five-years of initial enrollment:			
		<u>618</u> Numerator	<u>1,753</u> Denominator	<u>35.3%</u> %
4.	Percentage of students <b>not</b> enrolled in developmental education courses successfully completing a certificate or associate degree within five-years of initial enrollment:			
		<u>368</u> Numerator	<u>1,449</u> Denominator	<u>25.4%</u> %
5.	Percentage of developmental education enrollment above the age of 25:			
		<u>278</u> Numerator	<u>1,018</u> Denominator	<u>27.3%</u> %
6.	Number of new partnerships developed with Adult Basic Education programs to improve the literacy rate:			<u>0</u>

**WV Community and Technical College System  
Performance Indicator Report  
Academic Year 2009 - 2010**

**V. COLLABORATION**

1. Total number of courses brokered from other higher education institutions in West Virginia:	<u>9</u>
2. Total number of courses brokered from out-of-state institutions:	<u>70</u>
3. Total number of postsecondary courses brokered from or in collaboration with vocational/technical centers in West Virginia:	<u>0</u>
4. Total number of EDGE students matriculating to postsecondary education:	<u>15</u>
5. New Tech Prep 4+2 programs created:	<u>0</u>
6. Total number of programs made available through collaboration and partnerships with private education providers:	<u>2</u>
7. Total number of programs made available through collaboration and partnerships with employers:	<u>57</u>
8. Total number of programs offered in collaboration with public agencies:	<u>4</u>

**WV Community and Technical College System  
Performance Indicator Report  
Academic Year 2009 - 2010**

**VI. TRANSFER EDUCATION**

1.	Percentage of community and technical college students that are enrolled in transfer programs:	<u>1,085</u> Numerator	<u>2,619</u> Denominator	<u>41.4%</u> %
2.	Number of community and technical college students transferring to baccalaureate programs:			<u>236</u>
3.	Percentage of transfer graduates receiving a baccalaureate degree within five-years upon transfer:			<u>55.10%</u>



# Workforce Development Key Elements Matrix

## Community and Technical College Work Force Centers

Institution: Southen West Virginia Community and Technical College

System Goal	Components	OD*	Elements/Activities	Evaluation			Funding				
				Count (sessions, programs etc)	Count (Bodies, Participants)	Contact Hours (Duplicated)	Self Funding Institutional Resources	Private Company, Non-profit	Development Office Funds	HEPC, Legislative	Federal and related funding
Customized Employer Services	Design/Development Projects	1	Needs Analysis	2			X				
		2	Job/Task Analysis/Profiling	0							
		3	Material Development, Design	0							
		4	Curriculum Development	10							
		5	Pilot Training Delivery (Demonstration)	1							
		6	Train the Trainer	2	6	124	X			X	
		7	Structured OJT Design	0							
		8	Pre-employment Program Design	0							
	Workplace Education	9	ACT Center Modules (training modules)	0							
		10	Skill/Knowledge Validation	69	592	29,148	X	X		X	
		11	Professional Development	33	451	865	X	X		X	
		12	License Required Continuing Education	52	2,183	17,002	X	X		X	
		13	Vocational/Skill upgrade	104	1,834	14,260	X	X		X	
		14	Train the Trainer Delivered	3	12	172	X	X		X	
		15	On Site (Sessions, numbers, hours)	148	1,747	33,897					
		15a	On Site, Credit (Sessions, numbers, hrs)	0	0	0					
		15b	On Site, Non-Credit (Sessions, #, hrs)	148	1,747	33,897					
		16	Off Site (Sessions, numbers, hours)	113	3,325	27,550					
	16a	Off Site, Credit (Sessions, #, hours)	0	0	0						
	16b	Off Site, Non-Credit (Sessions, #, hours)	113	3,325	27,550						
	17	<b>Total On Site and Off Site (15 + 16)</b>	<b>261</b>	<b>5,072</b>	<b>61,447</b>						
	Industry Collaboration	18	Grant Fund Procurement	17							
		19	Facilitation (sessions)	24	126	255	X				
		20	Facility Usage (Hours, equipment, etc)	194	6,658						
		21	Meeting Support (Registration, certificates)	15							
22		Board Membership	32								
23		Board Leadership (Committee Chair etc)	8								
24		Partnerships with other CTC	2								
25		Business Consulting	85	248	554						

Evaluation: Collecting data by counting, hours

Reporting Entities: WV CTCS Chancellor's Office, WVDO, WIA, Etc

Note: SBDC activity is reported to the SBDC Office. Training activity of SBDC is included according to type.

Workforce Development - Education and training activities that provide individuals with necessary skills to enter employment, enhance the skill level and availability of a workforce for business attraction, expansion, retention, increased productivity or advances the economic development of West Virginia.

Items 10 - 14 should = 15 + 16

\*OD refers to the Operational Definitions

Source: Langford International, Inc.

# WV Community and Technical College System

## Performance Indicator Report

### Definitions

AAS in Occupational Development	Program administered by West Virginia community and technical colleges in cooperation with Registered Apprenticeship programs that recognizes for college credit the competencies and skills achieved in the apprentice program.
ACT WorkKeys	An assessment program developed by American College Testing (ACT) that measures workforce readiness skills necessary to be successful in the workforce for a given occupation.
Adult Basic Education	Program administered by the West Virginia Department of Education that assists individuals in enhancing general education skills and preparing for the General Education Development (GED) examination.
Adult Students	Students age 25 or above.
Associate Degree	A defined program for students in a specific occupational area consisting of a minimum of sixty (60) collegiate credit hours.
Baccalaureate Program	College courses or programs leading to a four-year degree.
Brokering	The act of a community and technical college facilitating the delivery of a program or course into the district from another educational provider.
Business Consultation	A one-on-one meeting between college personnel, students, or business assistance organizations hosted by the college with a representative for a "for profit" or nonprofit business organization at which meeting technical information is conveyed to or assistance is rendered to the business organization. The number of sessions is the number of distinct occurrences of assistance; the number of hours is the total number of hours of assistance rendered. Examples of business consultations are (but not limited to) student business internships, business consulting by college faculty, technical support given to businesses housed within a business incubator owned or managed by the college, and technical support provided to businesses by Small Business Development Center personnel.
Career-Technical Program	Community and technical college degree programs that prepare students to enter the workforce directly upon completion of the program.
Career-Technical Skill Set	Instruction of varying lengths in a specific occupational area, which may be for collegiate credit or non-credit.
Certificate/AAS in Technical Studies Program	Program administered by a West Virginia community and technical college that is either customized to meet an employer or group of employers' needs or recognizes employer training programs for college credit.

Certificate Degree Program	A defined program of study in a specific occupational area consisting of a minimum of thirty (30) collegiate credit hours.
College-Going Rate	The percentage of high school graduates in the community and technical college consortia district enrolling in post-secondary education during the Fall term following graduation.
Consortia District	The counties in West Virginia that comprise a geographic region as defined in WV Code 18B-3C-4.
Contact Hours	Number of Students X Number of Session Hours <i>Example:</i> 10 students x 3 hour session = 30 contact hours
Credit Program	Those programs delivered by a community and technical college that are assigned a specific number of college credits.
Customized Education or Training Program	A program developed by the community and technical college that meets documented employer needs and may be for credit or non-credit, short-term or long-term.
Developmental Education	Courses, generally in areas of mathematics, reading and writing, offered to those that lack the fundamental education competencies to be successful in college-level course work.
Dual Credit	Those courses in which an early admission student is receiving both high school and college credit for the course.
Early Admission Students	High school students enrolled in a college-level course.
Education Program	A defined sequence of instruction that results in the awarding of collegiate credit.
Entrepreneurship Program	Programs developed to assist individuals in operating their own business or to be self-employed.
Graduation Rate	The percentage of first-time, full-time freshmen graduating with an associate degree in three years, or a certificate degree in two years.
Job Placement	Full-time or part-time employment in a field or related field of study, continuation of education or enlistment in military service.
Non-Credit Program	Those programs delivered by a community and technical college that are not assigned a designated college credit unit, and in most cases, are not counted as meeting requirement for degree completion, but does lead to specific skills or skill enhancement.
Non-Traditional Age Student	Students age 25 and above
Participation Rate	Percentage of citizens in a given district attending a community and technical college.

Program	A program (as distinguished from the one-year Certificate Degree Program) that is a coherent, specialized curriculum or skill sets designed to deliver a specific body of knowledge for personal/career development or professional continuing education.
Retention Rate	The percentage of first-time, full-time freshmen enrolled during the Fall semester and enrolled for the next Fall semester at any West Virginia public higher education institution.
Traditional Age Student	Students between the ages of 18-24
Training Program	A defined sequence of instruction with competencies in a specific area and may be for-credit or not-for-credit.
Transfer Program	A community and technical college program intended to prepare a student to transfer to a baccalaureate institution or program.
Transfer Rate	Percentage of credit students enrolled in community and technical colleges in a given Fall semester and enrolled in a baccalaureate institution the next Fall semester.
Workshop	An offering of knowledge over a period of time, usually no more than one or two days, that generally combines instruction with laboratory or experimental activity.